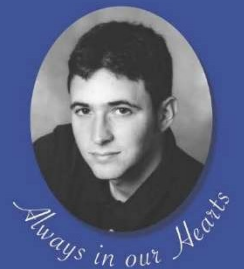




Justin Sheftel

Memorial Fund Softball Tournament
www.justinsheftel.com



Dear Friend,

We are excited to announce that we will be celebrating the 21st Annual Justin Sheftel Memorial Softball Tournament on **Saturday, June 14, 2025**.

It is hard to believe that so many years have passed since we lost Justin, but we are incredibly grateful for the unwavering support we continue to receive from our community. Since 2005, this event has allowed us to honor and remember Justin while making a meaningful impact on the lives of others. It is a fun-filled day that brings together families and friends, but it also supports a cause that Justin was passionate about – helping others. We are hopeful you will consider supporting the event this year.

The 2025 tournament will be held at the **Lehigh County Athletic Fields** on **Saturday, June 14th** (with a rain date of Sunday, June 15th). We are thrilled to announce that **St. Luke's University Health Network** will be returning as our presenting sponsor! The day will be filled with a variety of activities for all ages, including a youth **sports clinic** co-hosted by St. Luke's and Justin Sheftel Foundation, a **Mocktail Contest** sponsored by Red Robin, a **silent auction**, and many fun activities for children.

Your support would help us to expand our reach, increase our community contributions, and further honor Justin's legacy. Enclosed, you'll find sponsorship details, as well as updates on the organizations we support and our scholarship winners. We hope that you may consider supporting the event this year.

The sponsorships we receive from the tournament directly support **scholarship awards** for students from the Parkland and Allentown School Districts, as well as continued contributions to various local nonprofits, ensuring they continue their vital work in our community.

We are so very grateful for your consideration. We hope to see you on June 14th for a memorable day of fun and celebration!

Warm regards,

Linda and Elliot Sheftel

P.S. Mark your calendars! We are planning some exciting events leading up to the tournament, including a **Golf Outing** on Saturday, April 26, 2025 and **Ladies Night** on Tuesday, May 6, 2025. To stay updated, please "Like" us on Facebook or visit our website at www.justinsheftel.com.

MISSION STATEMENT | To celebrate Justin by providing athletic and educational opportunities for underserved youth in the greater Lehigh Valley.

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