



Justin Sheftel
Memorial Fund

Sponsorship Levels

Rewards	Single \$100	Double \$250	Triple \$500	Home Run \$750	Grand Slam \$1500	MVP \$2000
Pair of sunglasses						
Sign displayed in the field (Sign must be provided)						
Tournament t-shirt	1	1	2	2	2	2
Advertisement in the tournament program or line recognition	Line Recognition	1/4 Page	1/2 Page	1/2 Page	Full Page	2 Full Pages
Sponsorship announcement during a game			1 Regular Game	2 Regular Games	Playoff Game	Championship Game
Recognition on tournament website						
Name or logo on tournament t-shirts						
Recognition on social media or at golf outing						
20th anniversary commemorative gift 10 and 15 year picture						
Sing back pack						
Phillies player signed photo 8x10						
Steve Carlton signed Hall of Fame plaque card						
Signed Hall of Fame Phillies player baseball						
2 alumni game tickets with signed Steve Carlton baseball						

Completed form and donation due by April 30, 2024

Mail this form with your donation with a check or use the QR codes below for direct payment

Name: _____
 Email: _____
 Phone: _____
 Address: _____
 City: _____
 State/Zip: _____

Sponsorships:

Check the sponsorship of your choice

- ☐ **\$100** Single
 ☐ **\$750** Home Run
☐ **\$250** Double
 ☐ **\$1500** Grand Slam
☐ **\$500** Triple
 ☐ **\$2000** MVP

Tournament T-shirts:

Single and Double sponsors choose **1** shirt.

Triple, Home Run, Grand Slam, and MVP sponsors choose **2** shirts.

S _____ M _____ L _____ XL _____ XXL _____



Mail form with check to:
Justin Sheftel Memorial Fund
 526 N. St. Cloud St. #210
 Allentown, PA 18104





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Date

Saturday, June 15, 2024

Rain date: Sunday, June 16, 2024

Time

Opening Ceremony: 8:30 am

Games Start: 8:45 am

Place

Lehigh County Athletic Fields

Cedar Creek Parkway West

Corner of Broadway and

Parkway Blvd.

Logo for T-shirt:

Email logo for Home Run, Grand Slam, and MVP sponsors.

Ad copy for Program:

Email ad copy and/or images for Double, Triple, Home Run, Grand Slam, and MVP sponsors.

¼ page ad: 4¼" by 5½"

½ page ad: 8½" by 5½"

Full page ad: 8½" by 11"

**All ads should have a ¼" bleed*

Email logos, ad copy, and/or images to: justinsheftelmemorialfund@gmail.com

Thank you for choosing to participate in the
20th Annual 2024 Justin Sheftel Memorial Fund Softball Tournament
We cannot begin to express our gratitude and appreciation for all the support and involvement we have been fortunate to experience over the past years.

3 Ways to Give



Justin Sheftel Memorial Fund
526 N St. Cloud St. #210
Allentown, PA 18104



"Graduating from high school in 2021, I had a lot of uncertainty about my next four years and receiving this award made my transition to college much easier. Not only did it financially help during COVID but it was a constant reminder of the community and support that I had back home. I am proud to be a recipient and look forward to seeing the winners every year at the annual softball tournament." —**Grace Edinger, 2021 Scholarship Winner**

"In addition to the financial support, the scholarship provides a great addition to any student's or new graduate's application/resume/CV for the next step in the career. This is a way to differentiate oneself in a positive manner and demonstrate the values of the Memorial Fund. This type of support goes beyond just finance for new school and job applicants, and I still keep the scholarship on my resume today." —**Nick Homa, 2006 Scholarship Winner**

"In Community Bike Works' Earn a Bike program, students come in, pick a donated bike they would like to earn, and then spend a month working with adult mentors to learn how to fix every system on that bike. At the end of Earn a Bike, students have a refurbished bike. That's the beauty of athletic programs, and that's why we're so proud to partner with the Justin Sheftel Memorial Fund to provide bike mentoring to more than 600 young people. Thank you, and congratulations on 20 meaningful years of service." —**Kim Schaffer, Executive Director, Community Bike Works**

"DRIVE not only gave me an opportunity to play baseball, but also gave me an opportunity to meet wonderful and extraordinary people. The relationships and fundamentals that DRIVE offered me have changed my life forever. Inside and outside of the diamond. Thank you to the Justin Sheftel Memorial Fund for your involvement and support of the Drive program, for 14 years." —**Luis Justo, Drive participant**