





















**Justin Sheftel** *Memorial Fund Softball Tournament*  
[www.justinsheftel.com](http://www.justinsheftel.com)

# Sponsorship Levels

Rewards	Single \$100	Double \$250	Triple \$500	Home Run \$1000	Grand Slam \$1500
Sign displayed in the field (Sign must be provided)					
Sponsorship Announcement During a Game			Regular Game	Men's Playoff Game	Men's Championship Game
Tournament T-Shirt	1	1	2	2	2
Name or Organization listed in Tournament Program					
Advertisement in Tournament Program		¼ Page	½ Page	Full Page	Full Page
Recognition on Tournament Website					
Recognition on Social Media or at Golf Outing					
Reusable Insulated Tote Bag					
Autographed Phillies Baseball					
Name or logo on event t-shirts					
Autographed Steve Carlton baseball jersey					
2 Phillies Alumni Day Game tickets on August 7, 2022. <i>More details to follow.</i>					

Thank you for choosing to participate in the  
**18th Annual 2022 Justin Sheftel Memorial Fund Softball Tournament**  
We cannot begin to express our gratitude and appreciation for all the support  
and involvement we have been fortunate to experience over the past years.

## SPONSORSHIP

### Date

Saturday, June 18, 2022

### Time

Opening Ceremony: 8:30 am

Game Start: 8:45 am

### Place

Lehigh County Athletic Fields  
Cedar Creek Parkway West  
Corner of Broadway and Parkway Blvd.

### Questions

Contact Linda Sheftel at 610.393.7055 or  
justinsheftelmemorialfund@gmail.com

### Sponsorships

Check the sponsorship of your choice:

- \$100** Single
- \$250** Double
- \$500** Triple
- \$1000** Home Run
- \$1500** Grand Slam

### Tournament T-shirts:

Single and Double sponsors choose **one** shirt.  
Triple, Home Run, and Grand Slam sponsors  
choose **two** shirts.

S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_

### Completed form and check due by April 30, 2022

Your Name(s): \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

### Ad copy for Tournament Program:

Email ad copy, logos, and/or images for Double,  
Triple, Home Run, and Grand Slam sponsors.

¼ Page ad: 4¼" by 5½"

½ Page ad: 8½" by 5½"

Full Page ad: 8½" by 11"

*\*All ads should have a ¼" bleed*

### Logo for Tournament T-shirt:

Email logo for Triple, Home Run, and  
Grand Slam sponsors.

Email: Justinsheftelmemorialfund@gmail.com

### Make checks payable to the Justin Sheftel Memorial Fund

Mail form with check to:  
Justin Sheftel Memorial Fund  
526 N. St. Cloud St. #210  
Allentown, PA 18104