



# Justin Sheftel *Memorial Fund*

www.justinsheftel.com

## Board Members

Ian Feinstein  
Marissa Harper  
Elsbeth Haymon  
Joshua Hermann  
Adam Jaindl  
Ty Morrell  
Lynn Schiavone  
Ryan Schmidt  
Linda Sheftel  
Elliot Sheftel  
Darryl Shellhammer  
Kyle Zinkler  
Sasha Zubizaretta

Dear,

On June 18, we will mark the eighteenth anniversary of the Justin Sheftel Memorial Softball Tournament. It is so gratifying to us to know that 17 years after a drunk driver struck Justin, we are still honoring and remembering him and as a result, giving back to our community.

In 2005, 2 months after Justin's death, a group of Justin's friends presented us with the idea of starting a softball tournament in his honor. How they were able to organize this event continues to amaze us. The tournament has grown into a significant community event which everyone looks forward to throughout the year. This could not have been accomplished without the support of our family, friends, volunteers, and our sponsors.

While 2020 was a year none of us will forget, we had to make the tough decision to postpone the tournament three times. It was important to us as a board to be able to hold the event safely and responsibly. Our Foundation's values are focused on friendship, teamwork, service and family and our decision to postpone was driven by those values and unanimously supported by the Board. We were excited to finally hold the tournament on June 19, 2021; we made some adjustments and enjoyed a great day.

All the sponsorship dollars we raise from the tournament are used for scholarship awards to Parkland and Allentown school district students and to continue our level of support to several non-profits in the community. 2021 was a challenging year for non-profit organizations and we, as a Board, felt that it was important to maintain a strong level of commitment to them. Subsequently, we were able to make our annual contributions to those organizations.

The 2022 tournament will be held on Saturday, June 18<sup>th</sup> (rain date June 19<sup>th</sup>) at the Lehigh County Athletic Fields. We are excited to announce that St. Luke's University Health Network will be returning as our presenting sponsor. The tournament will be an event filled with fun, food, softball and activities for all ages. Some of the activities that will occur during the day include a sports clinic facilitated by St. Luke's, a mocktail contest, silent auction, and special activities for the younger ones.

We hope you will consider a sponsorship so we can continue to expand our support to the community and honor Justin. Enclosed with this letter is information on sponsorship, updates on the non-profits and the scholarship winners. Stay tuned for information about our additional events in 2022 such as Ladies Night and a Golf Outing. For more information "Like" us on Facebook or visit us at [www.justinsheftel.com](http://www.justinsheftel.com).

Thank you for your consideration and we hope you will join us on June 18<sup>th</sup> for a fun day.

Linda and Elliot Sheftel

## MISSION STATEMENT

To celebrate Justin by providing athletic and educational opportunities for underserved youth in the greater Lehigh Valley.

