



Justin Sheftel Memorial Fund

www.justinsheftel.com

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Dear,

June 2020 will mark the sixteenth anniversary of the passing of our son, Justin Sheftel, who was killed in a tragic accident in Ocean City, MD during senior week. Out of this tragedy grew the annual Justin Sheftel Memorial Softball Tournament, which was started by a group of Justin's friends as an incredible and meaningful way to honor his life. It was an amazing display of courage and love, and over the years it has grown into a significant community event that everyone looks forward to throughout the year. This could not have been accomplished without all the support of our family, friends, volunteers and our sponsors.

Because of the generosity of our sponsors and donors over the years we have been able to have impact in the community by providing academic scholarships to deserving seniors at Parkland, William Allen, and Louis Dieruff high schools. We also have continued to support local non-profits in the greater Lehigh Valley. We have been working to impact our local youth by delivering a message against underage drinking and drinking while driving. **To date we have donated \$500,000 in scholarship awards and donations to the non-profits.**

We are excited to announce that **St. Luke's University Health Network** will be returning as our presenting sponsor and former Phillies HOF'er pitcher Steve Carlton will again be joining us for day. The tournament promises to be an event filled with fun, food, softball and activities for all ages. Several activities that will occur during the day will include, a sports clinic, mocktail contest, buzzed driving experience and silent auction. We are also planning a VIP reception for the Friday night prior to the tournament (for more information see the sponsor sheet).

This year's tournament will be held on **Saturday, June 20th**, (rain date Sunday, June 21th) at the Lehigh County Athletic Fields. We have 20 teams competing and over 800 people in attendance. **We hope you will consider a sponsorship so we can continue to expand our support to the community and continue honoring Justin.**

Enclosed with this letter is information on sponsorship, our charities and the scholarship winners. For more information, you can "Like" us on Facebook or visit us at **www.justinsheftel.com**.

Stay tuned for information about our additional events in 2020 such as Ladies Night and Golf Outing.

Thank you so much for your consideration and we hope you **will join us on June 20th!**

Linda and Elliot Sheftel

MISSION STATEMENT

To celebrate Justin by providing athletic and educational opportunities for underserved youth in the greater Lehigh Valley.

