

Justin Sheftel

Memorial Fund

Dear

June 2017 will mark the thirteenth-year anniversary of the passing of our beloved son, Justin Sheftel, who was killed in a tragic accident in Ocean City, MD during senior week. Out of this tragedy grew the annual Justin Sheftel Memorial Softball Tournament, which was started by a group of Justin's friends as an incredible and meaningful way to honor his life. It was an amazing display of courage and love, and over the years it has grown into a significant community event that everyone looks forward to throughout the year. This could not have been accomplished without all the support of our family, friends, volunteers and our sponsors.

Through the Tournament, the Justin Sheftel Memorial Fund has grown significantly over the years and with its growth we have been able to increase our impact on local non-profits and to deliver a message against underage drinking and drinking while driving. The Justin Sheftel Memorial Fund has awarded twenty-two scholarships to deserving Parkland High School students as well as participating in many other charities throughout the community. **To date we have given away \$350,000.**

We are excited to announce that **St. Luke's University Health Network and Sports Medicine** will be returning as our Presenting Sponsor and former **Philadelphia Eagles** placekicker, **David Akers** will be joining us. David will be part of our new VIP Reception and will participate in a free fitness clinic for middle and high school aged athletes. The tournament promises to be an event filled with fun, food, softball and activities for all ages.

This year's tournament will be held on **Saturday, June 17th**, at the Lehigh County Athletic Fields. We have 22 teams competing and plan on having over 800 in attendance. **We hope you will consider a sponsorship so we can continue to expand our support of the community and to continue honoring Justin.**

Enclosed with this letter is information on sponsorship, our charities and the scholarship winners. For more information, you can **Like** us on Facebook, or visit our website at www.justinsheftel.com.

Thank you so much for your consideration and we hope you **will join us on June 17th!**

Linda and Elliot Sheftel

Any questions contact us at: justinsheftelmemorialfund@gmail.com

